

College and Career Ready

Sean J. Stevens, Education Administrator
Counseling and Guidance
Alabama State Department of Education



Our Vision



**Every Child a Graduate –Every Graduate Prepared
for
College/Work/Adulthood in the 21st Century**

PLAN 2020

PLAN 2020 is the strategic plan for education in Alabama with a goal to prepare all students to be successful in college and/or career upon graduation from high school.

PLAN 2020 will:

- Improve student growth and achievement.
- Close the achievement gap.
- Increase the graduation rate.
- Increase the number of students graduating high school that are college- and career-ready and prepared to be successful in our global society.

PLAN 2020

Objectives

1. All students perform at or above proficiency and show continuous improvement (achievement/growth).
2. All students succeed (gap closure).
3. Every student graduates from high school (grad rate).
4. Every student graduates high school prepared (college and career readiness).

PLAN 2020: Learners

Indicators/Targets College-and Career-Ready

By 2016, increase number of students who are college-and career-ready as measured by receiving:

1. a benchmark score on any section of the ACT test,
2. a qualifying score on an AP or IB exam,
3. approved college or postsecondary credit while in high school,
4. a benchmark level on the ACT WorkKeys,
5. an approved industry credential or
6. documented acceptance for enlistment into the military.

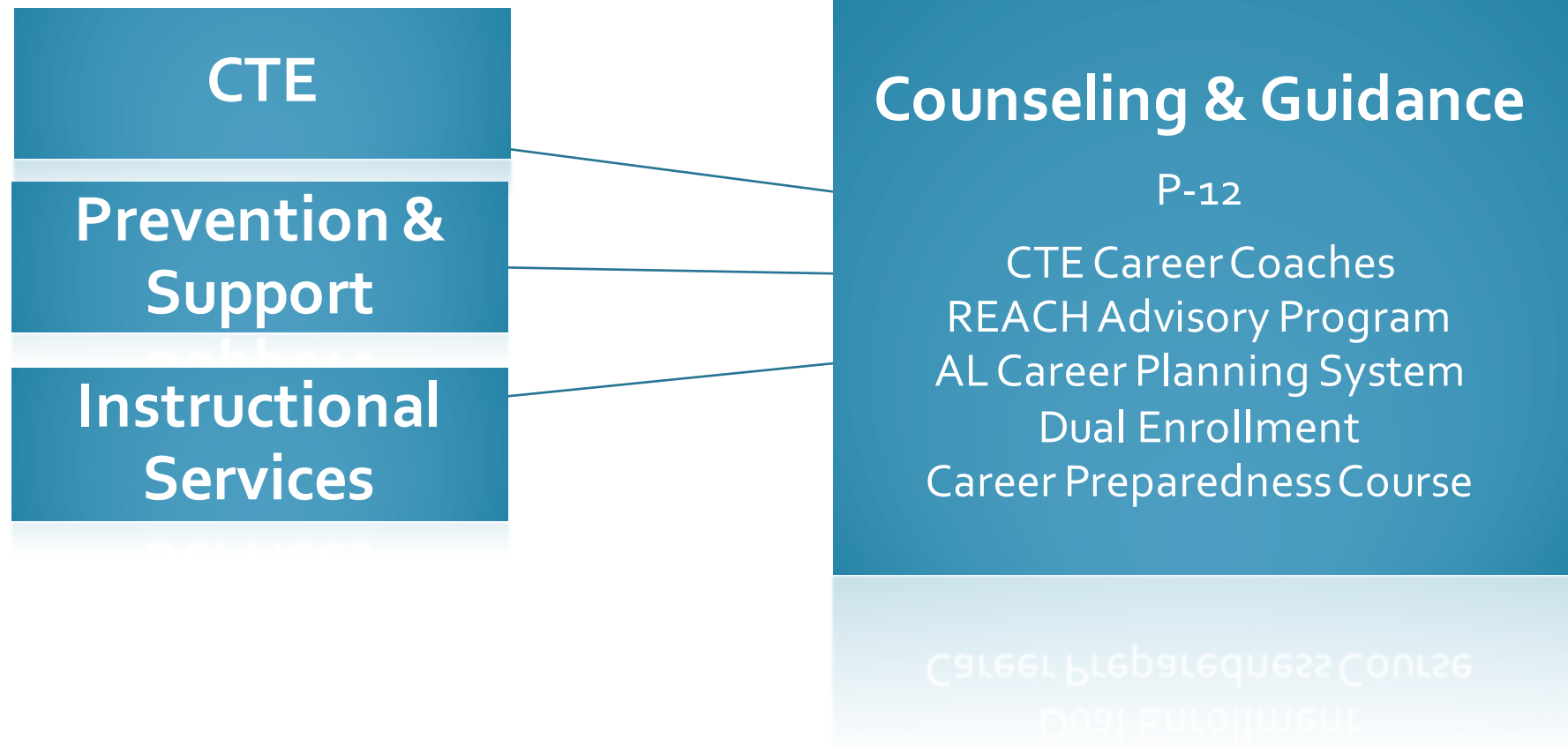


Alabama College and Career Readiness Initiatives

- ALSDE Counseling & Guidance Organization
- REACH Student Advisement Program
- Alabama Career Planning System
- CTE Career Coaches
- Career Readiness Indicators
- Dual Enrollment (CTE and Core)
- Career Preparedness Course
- College and Career Readiness Dashboard

ALSDE

Counseling & Guidance Organization



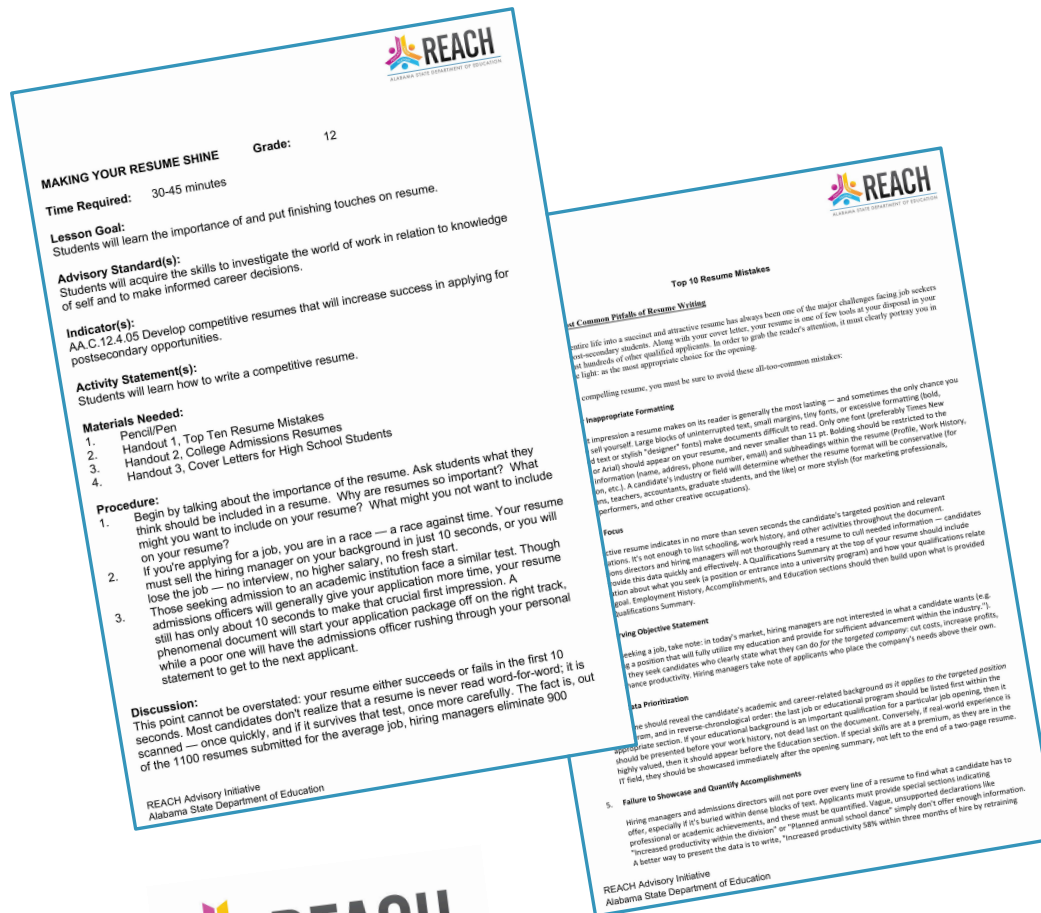
REACH Student Advisory Program

Alabama Student Advisement Model in
Grades 5-12:

- Research-based and standards-based
- Planning and implementation tools
- Curriculum maps designed to enhance academic, career, and personal-social development for Alabama middle and high school students.



REACH Student Advisory Program



REACH! Sample Content and Delivery Structure

Senior

Senior Year Plan
Graduation Checklist
College Day Visits
Resume'/Cover Letter Preparation
Interviewing Skills
College Admissions/Scholarship Information
Financial Literacy
FAFSA
ACT/SAT/AP Exam Prep
Military Careers
Employer Expectations
Community Resources
Living on Your Own
Post-secondary Planning
Reflecting on Senior Year

Junior

Junior Year Plan
Graduation Checklist
Understanding Test Scores
ACT/SAT/AP Exam Prep
Time Management
Workplace Behavior
Portfolio Development
Managing Stress
Diversity
Job Readiness Skills
Post-Secondary Research
Choosing a College and Career
Personal Finance
Preparing for Senior Year

Sophomore

Sophomore Year Plan
Graduation Requirements/Checklist
Study Skills
Student Support Services
ASPIRE Test Prep
Career Research
Organizational Skills
Note-taking
Learning Styles
Academic Success
Portfolio Development
Communication Skills
Multiple Intelligences
Service Learning
Personal Finance
Planning for Summer

Freshman

Introduction to High School
Time Management
Goal Setting
Understanding Grades/Transcript
Study Skills
Building Your Portfolio
Getting Involved in Activities
Community Resources
Getting Along with Others
Interest Inventory
Test-Taking Skills
Anger Management
Conflict Resolution
Educational Choices
Community Service
Resume' Building
Personal Finance

Alabama Career Planning System

www.al.kuder.com

The screenshot displays the Alabama Career Planning System (ACPS) interface. At the top, the CTE logo (Learning that works for Alabama) is on the left, the title 'ALABAMA CAREER PLANNING SYSTEM' is in the center, and the ACPS logo is on the right. A navigation bar contains links: Home, Learn About Myself, Explore Occupations, Plan for Education, Plan for Work, Find a Job, and My Portfolio. The 'My Portfolio' link is active. The main content area is divided into three columns. The left column shows the user's profile: 'My Profile' with User Name: SeanJStevens, E-mail: stevenss@sylacauga.k12.al.us, and User Type: High school student. Below this is a 'Messages' section showing 0 new and 0 received messages. The middle column features a 'Welcome to Kuder Navigator!' message, followed by a list of assessments: 'Kuder® Career Interests Assessment' (9 min), 'Kuder® Skills Confidence Assessment' (7 min), and 'Kuder® Work Values Assessment' (4 min), each with a 'Start' button. Below the assessments is a 'recommended links' section. The right column contains three widgets: 'complete my profile' with links for Education Level, Land Line Numbers, and Parent E-mail; 'career planning timeline' showing 0% completion; and a 'note taker' section with a pencil icon and text about tracking dates, meetings, and events.

www.kuder.com | Log Out

CTE™
Learning that works
for Alabama

ALABAMA CAREER PLANNING SYSTEM

ACPS

Home | Learn About Myself | Explore Occupations | Plan for Education | Plan for Work | Find a Job | My Portfolio

Upload Your Profile
Photo Here

My Profile
User Name:
SeanJStevens
E-mail:
stevenss@sylacauga.k12.al.us
User Type:
High school student
Edit >

Messages
New Messages: 0
Received Messages: 0
Check Messages >

Welcome to Kuder Navigator!
Ready to explore your education and career options? Begin making decisions about your future by choosing one of the menu items at the top of the page. You can start wherever you want to - take an assessment, explore occupations, or manage your career goals in [My Portfolio](#).
Keep an eye on your **Assessments** and any **Recommended Links** below. These will help you keep on track with your career planning.

assessments

Kuder® Career Interests Assessment
Connect your top interests with career clusters. 9 min Start >

Kuder® Skills Confidence Assessment
What do you believe you're good at doing? 7 min Start >

Kuder® Work Values Assessment
Learn what's most important to you. 4 min Start >

recommended links

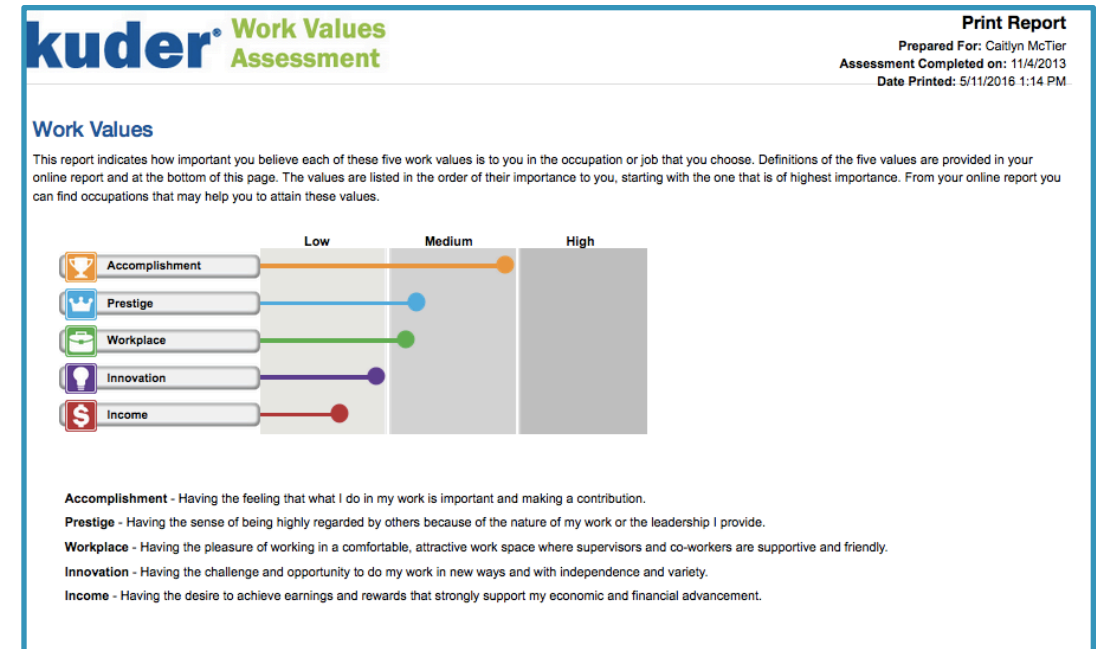
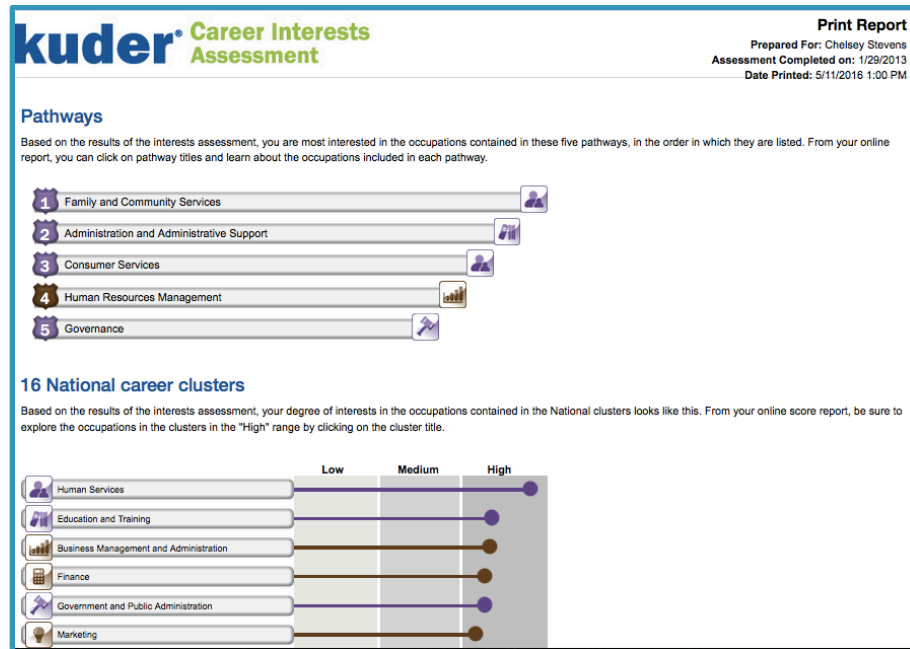
complete my profile
Click on any of the following options to quickly and easily complete your profile:
+ Education Level
+ Land Line Numbers
+ Parent E-mail

career planning timeline
Completed tasks: 0 %
Check out the tasks on your [Career Planning Timeline](#) for high school.

note taker
Keep track of dates, meetings, and events important to your education and career planning.
Go >

Alabama Career Planning System

Career Assessments



Alabama Career Planning System

Education Planning

Kuder® Career Interests Assessment
Aggregate Report

CLUSTER		PERCENT	COUNT
Human Services	<div><div></div></div>	21%	432
Education and Training	<div><div></div></div>	19%	380
Health Science	<div><div></div></div>	14%	282
Arts, Audio-Video Technology, and Communications	<div><div></div></div>	12%	238
Science, Technology, Engineering, and Mathematics	<div><div></div></div>	8%	163
Finance	<div><div></div></div>	6%	123
Law, Public Safety, Corrections, and Security	<div><div></div></div>	5%	103
Agriculture, Food, and Natural Resources	<div><div></div></div>	4%	80
Information Technology	<div><div></div></div>	3%	63
Transportation, Distribution, and Logistics	<div><div></div></div>	3%	63
Business Management and Administration	<div><div></div></div>	2%	43
Architecture and Construction	<div><div></div></div>	1%	19
Hospitality and Tourism	<div><div></div></div>	1%	15
Manufacturing	<div><div></div></div>	1%	12
Government and Public Administration	<div><div></div></div>	1%	11
Marketing	<div><div></div></div>	0%	8
TOTAL			2035

GENDER		PERCENT	COUNT
Female	<div><div></div></div>	51%	1041
Male	<div><div></div></div>	49%	994
TOTAL			2035

<https://app.kuder.com/Masterweb/Content/K4A/dispatchStripped.aspx>

Education Plan
Date Printed: 5/2/2016 7:43 AM
Last Revised On: 5/1/2016

Approved

Education Plan Name: 2015-2016 plan

Student Name: Daralynn Joiner

Associated School: Paul W Bryant High School

Planned Level of Education: Completion of a four year college degree

Diploma Program: Alabama High School Diploma

Student Signature: _____

School Signature: _____ Status: Approved
(5/1/2016)

Parent Signature: _____ Status: Sent

Area of Study: _____

	9th Grade	10th Grade	11th Grade	12th Grade	Credits
Core					
Math					
210005 Algebra I (1)		210011 Geometry, Honors (1)	210017 Algebra II with Trigonometry (1)	210020 Precalculus (1)	4
English					
200005 English, Grade 9 (1)		200009 English, Grade 10 (1)	200013 English, Grade 11 (1)	200017 English, Grade 12 (1)	4
Science					
220011 Biology (1)		220062 Chemistry, Honors (1)	220034 Forensic Science (1)	220071 Physics (1)	4
Social Studies					
230013 World History: 1500 to Present (Grade 9 Course) (1)		230017 U S History to 1877, H Gr 10 (1)	230019 United States History II: The Industrial Revoluti (1)	230051 Economics (Semester) (0.5) 230041 United States Government (Semester Course) (0.5)	4
Elective					
Physical Education					
		480051 MC JROTC Ldrshp Education I (1)	480052 MC JROTC Ldrshp Education II (1)	480053 MC JROTC Ldrshp Education III (1)	3
Fine Arts Education					
		280001 Arts Survey (0.5)		280093 Visual Arts Level I (1)	1.5
Foreign Language					
			270154 Spanish 2 (1) 270154 Spanish 2 (1)		2
Health Education					

1 of 2

5/2/16

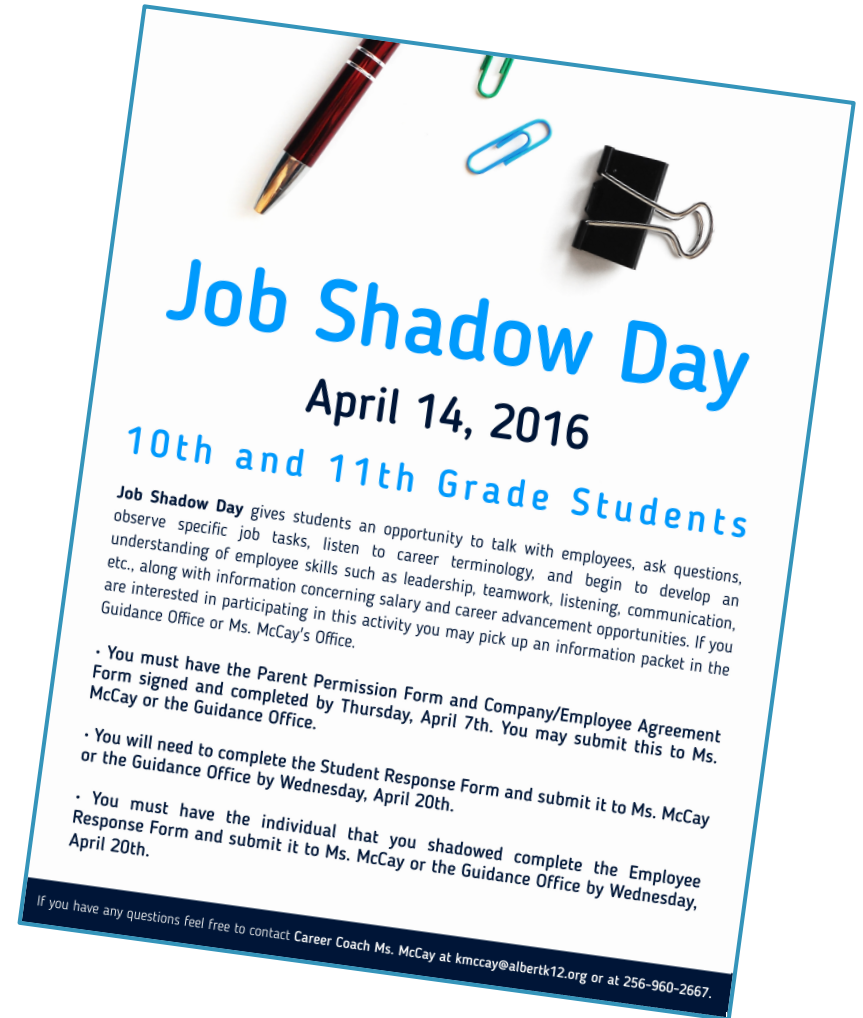
250002 Health, Grades 9-12 (0.5)					0.5
Business Technology Applications					
Career Technical Elective					0
400025 Career Preparedness (1)	560020 Civil Engineering/Arch-PLTW (1)	560022 Engineering Design/Dev-PLTW (1)	400122 Coop Education WBE1 (1)	400122 Coop Education WBE1 (1)	
560015 Intro Engineering Design-PLTW (1)	560016 Principles of Engineering-PLTW (1)				7
Elective - Non Career Tech					
280031 Instrumental Level I, 1 credit (1)					1
7	8	8	8		31

All grades that are displayed are self reported by the user.

Copyright © Kuder, Inc. All rights reserved.

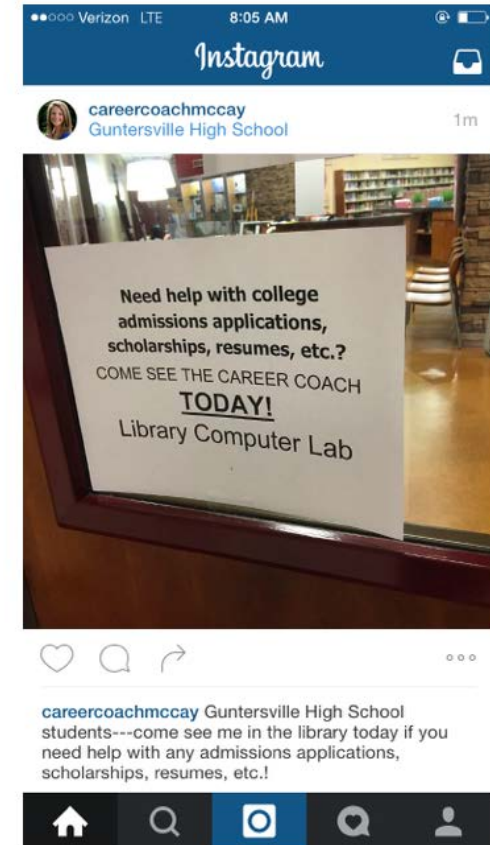
CTE Career Coaches

- Represent the Career Coach Program in local high schools and conduct public relations efforts to promote the CTE programs
- Provide career development guidance for high school students with emphasis on technical programs
- Plan and implement student recruitment activities for technical programs



CTE Career Coaches

- Assist prospective students with career exploration activities and career assessments
- Assist prospective students with admissions, financial aid, and registration procedures for college
- Provide guidance to students regarding career choices
- Conduct high school classroom presentations promoting college and career programs and activities



CTE Career Coaches

- Provide prospective students with information regarding the current job market and trends in career choices
- Schedule and attend college campus tours and industry tours with high school students
- Coordinate job shadowing opportunities for students



CTE Career Coaches

CTE Career Coach Allocations through Foundation Program

FY 14 36 CTE Career Coaches (Southern Region)

FY 15 36 CTE Career Coaches (Central Region)

FY 16 12 CTE Career Coaches (Northern Region)

FY 17 14 CTE Career Coaches (At-Large)

10 Month Contract based on 9-Month Teacher Salary Matrix:

\$53,830.00/unit, which includes salary and benefits

CTE Career Coaches



Alabama State Department of Education

Application
Login

Department
Offices

Learners &
Parents

Support
Systems

Education
Professionals

Schools &
Systems

Data
Center

Communications

Calendar

Every Child a Graduate. Every Graduate Prepared.

Search...

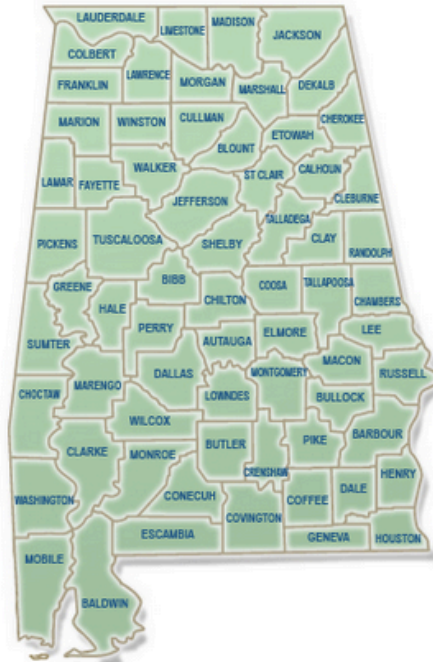


Application for Alabama State Superintendent

Application for Alabama State Superintendent

Application for Alabama State Superintendent

Counseling and Guidance > Career Coaches : Talladega County



Hover over a county in the map to see the county's name. Click on a county to see the Career Coaches' contact information for the LEAs in that county.

Sylacauga City Career Coach(es):

Jessica Kelley

Email: jkelly@tcboe.org

Phone: 256-404-7068

Talladega City Career Coach(es):

Gina Deupree

Email: gdeupree@tcboe.org

Phone: 256-315-5486

Talladega County Career Coach(es):

Jessica Kelley

Email: jkelly@tcboe.org

Phone: 256-404-7068

Gina Deupree

Email: gdeupree@tcboe.org

Phone: 256-315-5486

Career Readiness Indicator Credentialing/Certifications



Business Management and Administration Cluster

This cluster prepares high school students for careers in the field of business management and administration. Rigorous instruction is provided to equip learners with knowledge and skills for college and career readiness. Extended learning experiences to enrich and enhance instruction is reinforced through learner participation in career and technical student organizations (DECA and FBLA).

Career Pathway Program	Business Management and Administration Program (*Must teach three courses from this program list within two years.)		
	This program is for students who are interested in pursuing careers in business administration and management. Courses provide an overview of career opportunities, which are available in every sector of the economy and requires specific skills in organization, time management, customer service, communication, and effective use of technology.		
Code Number	Career Pathway Program Courses	Career Readiness Indicator (CRI)	Workforce Careers
450006	Business Technology Applications	• Adobe Certified Associate (ACA) – Photoshop	• Chief Executive Officer
400025	Career Preparedness	• Adobe Certified Associate (ACA) – Dreamweaver	• Entrepreneur
450007	Business Essentials	• Adobe Certified Associate (ACA) – Flash	• General Manager
450009	Foundations of Business Leadership	• Adobe Certified Associate (ACA) – Premier Pro	• Human Resources Manager
450011	Law In Society ½ credit	• Adobe Certified Associate (ACA) – InDesign	• Training and Development Specialist
410023	Law In Society	• Adobe Certified Associate (ACA) – InDesign	• Labor and Personnel Relations Specialist
480011	Management Principles	• Adobe Certified Associate (ACA) – Illustrator	• Executive Assistant
480012	Management Principles ½ credit	• ASK Institute – Concepts of Entrepreneurship an Management	• Office Manager
450031	Advanced Business Technology Applications	• ASK Institute – Fundamental Business Concepts	• Receptionist
410016	Multimedia Design	• IC ³ Global Standard 4	• Business and Development Manager
410017	Multimedia Publications	• Microsoft Office – Excel Expert	• Operations Analyst
450032	Senior Career Pathway Project – Business Management and Administration	• Microsoft Office – Word Expert	• Management Analyst
Program Course Electives	Entrepreneurship	• Microsoft Office Specialist (MOS) (Two of the following areas REQUIRED)	• Legal Secretary
	Cooperative Education Seminar	○ Access	
	Workforce Essentials	○ Excel	
	Personal Finance	○ Outlook	
		○ PowerPoint	
		○ SharePoint	
		○ Word	



2016 – 2017
PROGRAMS FOR
BUSINESS MANAGEMENT AND
ADMINISTRATION CLUSTER,
FINANCE CLUSTER,
MARKETING CLUSTER,
AND
MIDDLE SCHOOL

FEBRUARY 2, 2016
 ALABAMA STATE DEPARTMENT OF EDUCATION
 CAREER AND TECHNICAL EDUCATION
 DAWN MORRISON, EDUCATION ADMINISTRATOR
 LISA R. WEEKS, EDUCATION SPECIALIST
 ROCHELLE SEALS, EDUCATION SPECIALIST
 ELIZABETH A. FISHER, ADMINISTRATIVE ASSISTANT

(334) 242-9109

Dual Enrollment

In Alabama, criteria for admission include:

- Student must be in Grades 10-12
- Minimum of 2.5 GPA
- Meet appropriate placement tests in Reading and Mathematics.

To qualify for CTE Dual Enrollment Scholarship Funds, community college programs must meet one of the priority levels for funding dual enrollment tuition, books, tool kits, protective equipment, and supplies.

Dual Enrollment

2014	2015	2016
Not Reported	3638 (Entire School Year)	2307 (Fall Semester)

Priority funding for programs include:

- Automotive Manufacturing
- Industrial Maintenance
- Welding
- Construction and Building Science Technology
- Emergency Medical Services
- Fire Science

Alabama High School Diploma Requirements Beginning with the Class of 2017

English Language Arts—4 Units

Mathematics—4 Units

Science—4 Units

Social Studies—4 Units

Physical Education—1 Unit

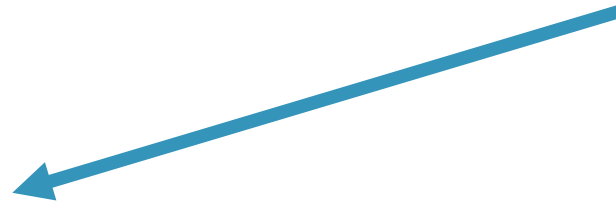
Health Education—1/2 Unit


Career Preparedness—1 Unit

CTE and/or Foreign Language and/or Fine Arts—3 Units

Electives—2.5 Units

*Total Units Required for Graduation—24 Units





Alabama High School Diploma Requirements Career Preparedness Course

Course focuses on three integrated areas of instruction:

- **Academic Planning/Career Development**
- **Financial Literacy**
- **Technology**

Course content includes:

- **College and Career Preparation**
- **Computer Literacy Skills**
- **Managing Personal Finances**

Alabama High School Diploma Requirements

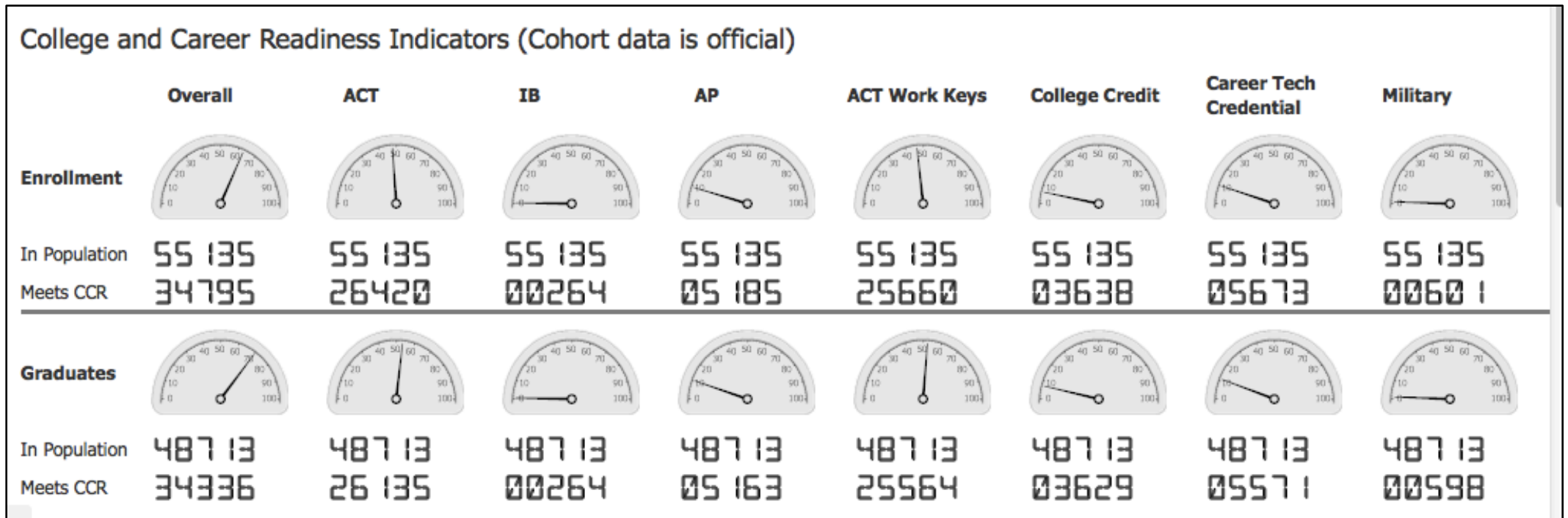
Career Preparedness Course

- Exposes students to a variety of career clusters and CTE programs
- Addresses financial literacy standards
- Fulfills online course requirement for graduation
- Targeted, focused four-year education planning



College and Career Readiness Dashboard

Class of 2015





Sean J. Stevens, Education Administrator

Counseling and Guidance

Alabama State Department of Education

334-242-9111

sstevens@alsde.edu

<http://www.alsde.edu/sec/cg/Pages/home.aspx>